



School  
of Education



PROFESSIONAL DEVELOPMENT

# SUMMER PROGRAMME 2023



# LEVEL UP YOUR SKILLS!

Elevate your expertise and stand out in today's competitive landscape. Gain invaluable insights, practical skills, and industry-best practices by enrolling into our dynamic summer courses.

#	Course Title	Instructor	Course Fee	Schedule
1	Gamification in Education: Engaging the Modern Learner	Dr Muhammad Shahbaz Khan	PKR 30,000	3rd-6th July (4 days)
2	Critical Pedagogy and Language: Teaching in the 21st Century	Shabana Ahmed & Naureen Zaman	PKR 30,000	10th-13th July (4 days)
3	Creating Happy Schools: Empowering Leaders & Educators With Happiness Skills	Dr Iram Irshad Bhatti	PKR 12,000	14th & 15th July (2 days)
4	From Idea to Impact: Using Design Thinking to Drive Innovation	Iain Riley	PKR 22,000	17th-19th July (3 days)
5	Impactful Testing: Deconstructing Exam Elements for Quality Enhancement	Shabana Ahmed & Naureen Zaman	PKR 30,000	21st-24th July (4 days)

#	Course Title	Instructor	Course Fee	Schedule
6	Data-Driven Assessment: Using Analytics to Improve Performance	Marriam Musa	PKR 12,000	24th & 25th July (2 days)
7	Communicating with Impact: Engaging, Persuading, and Influencing Others	Saadia Qureshi	PKR 12,000	25th & 26th July (2 days)
8	Empowering Professionals through Capacity Development	Dr Muhammad Shahbaz Khan	PKR 30,000	1st-4th August (4 days)
9	The Agile Leader: Leading Teams in a Rapidly Changing World	Ali Nomani	PKR 22,000	7th-9th August (3 days)
10	The Art of Career Seeking: Mastering the Job Application Process	Shabana Ahmed & Naureen Zaman	PKR 40,000	7th-11th August (5 days)
11	AI in Education: Opportunities, Limitations, and Ethical Considerations	Jazib Zahir	PKR 5,500	26th August (1 day)

## HOW TO APPLY

You can apply for admission to our programmes by accessing our registration portal at <https://successlab.bnu.edu.pk/> and completing the online application.

Registration for each course will be closed **one day prior** to the starting date of the course.

# COURSE OVERVIEWS

## 1. Gamification in Education: Engaging the Modern Learner

### Overview

In this course, participants will gain a solid understanding of gamification and its multifaceted applications. Through a systematic exploration, we will delve into the concept of gamification, uncovering its value and significance in diverse contexts. Participants will develop the skills and knowledge needed to effectively implement gamification strategies, fostering engagement and motivation in various settings. With a specific focus on education, we will explore the tailored applications of gamification to enhance learning experiences.

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## 2. Critical Pedagogy and Language: Teaching in the 21st Century

### Overview

In this course, we explore critical pedagogy in the English language classroom to raise learners' awareness of social issues, empower them to speak out against marginalisation, and challenge oppressive practices. Through engaging teaching methods, we'll train participants to create an inclusive learning environment that rejects stereotypes. Ultimately, this course empowers learners to question and challenge systems of oppression, becoming agents of change.

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## 3. Creating Happy Schools: Empowering Leaders & Educators With Happiness Skills

### Overview

This course focuses on evidence-based tools to address stress, enhance well-being, and optimise learning. Participants will gain insights into negative emotions, overcome psychological blocks, and promote positive self-image. Participants will also explore the integration process, intentional motivation, and happiness rituals to create thriving school environments.

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## 4. From Idea to Impact: Using Design Thinking to Drive Innovation

### Overview

This course focuses on teaching participants how to use design thinking to drive innovation and turn ideas into impactful solutions. Participants will learn about the various stages of the design thinking process, including problem framing, ideation, prototyping, testing, and implementation. They will also learn how to apply design thinking principles to real-world challenges and develop a design thinking mindset that promotes innovation.

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## 5. Impactful Testing: Deconstructing Exam Elements for Quality Enhancement

### Overview

This course introduces key concepts in testing and test development, covering design, delivery, and alignment with learning objectives. Participants will learn about different types, uses, and effects of tests, and gain skills to develop valid and reliable tests to improve learning. Participants will also be introduced to the responsibilities of test developers and the rights of test takers.

## 6. Data-Driven Assessment: Using Analytics to Improve Performance

### Overview

This training course focuses on teaching participants how to use data and analytics to improve performance and make informed decisions. Participants will learn about the different types of data and how to collect, analyze, and interpret it effectively. They will also learn how to use data to identify areas for improvement and make data-driven decisions that improve performance.

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## 7. Communicating with Impact: Engaging, Persuading, and Influencing Others

### Overview

This training course focuses on teaching participants how to communicate effectively to engage, persuade, and influence others. Participants will learn about the different types of communication and how to tailor their communication style to different audiences. They will also learn about the importance of nonverbal communication and how to use it effectively to enhance their message.

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## 8. Empowering Professionals through Capacity Development

### Overview

This course explores the concept of capacity development, its types, and significance. Participants will be introduced to endorsed frameworks by OECD, UNESCO, and UNDP, and gain insights into the power of Professional Learning Networks (PLNs) for continuous learning and growth). They will practise data-driven decision-making, coaching, and mentoring for capacity building. The course also covers distributed leadership principles to cultivate and lead high-performing teams.

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## 9. The Agile Leader: Leading Teams in a Rapidly Changing World

### Overview

This course focuses on teaching participants how to lead teams in a rapidly changing world by adopting an agile mindset and approach. Participants will learn about the principles of agile leadership, including empowerment, collaboration, and continuous improvement. They will also learn how to create an agile culture within their organization and how to manage change effectively.

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## 10. The Art of Career Seeking: Mastering the Job Application Process

### Overview

This course equips participants with the essential skills and knowledge needed to excel in their career pursuits. They will learn to create impressive CVs and write effective cover letters, gaining insights into employers' perspectives. The course also covers showcasing talents, experiences, and qualifications in job interviews. By the end of the course, participants will possess the expertise and confidence required to stand out in the competitive job market.

## 11. AI in Education: Opportunities, Limitations, and Ethical Considerations

### Overview

This training course is designed to help school leaders understand the basics of AI and its potential applications in education, while also exploring its limitations and ethical considerations. Participants will learn about the benefits and challenges of using AI in education, including issues related to data privacy, bias, and fairness. They will also have the opportunity to explore case studies and examples of AI implementations in education, and to develop strategies for integrating AI into their school's educational programs and operations in a responsible and ethical manner.

## COURSE INSTRUCTORS



**Jazib Zahir**

Chief Operations  
Officer, Tintash



**Marriam Musa**

Head of Education  
Excellence, The Citizens  
Foundation



**Saadia Qureshi**

Founder of EMAS  
Global



**Iain Riley**

Head of School, TNS  
Beaconhouse DHA



**Ali Nomani**

Co-Founder & Chief  
Strategy Officer, Out-  
Class



**Dr Iram Irshad**

Founder & President of  
Center for Positive  
Psychology



**Dr Shahbaz Khan**

Assistant Professor,  
BNU



**Shabana Ahmed**

Senior Assistant  
Professor, BNU



**Naureen Zaman**

Assistant Professor,  
BNU